

# Osprey PowerPlatform Logo Specification Sheet



Gradient Logo Sample



Solid Logo Sample

## FONTS

"Osprey PowerPlatform" Proxima Nova, Extrabold

## COLOR PALETTE



**CMYK Black:** C 0 M 0 Y 0 K 100

**Web Black:** # 231f20

**CMYK Dark Grey:** C 65 M 58 Y 57 K 36

**Web Dark Grey:** # 4e4e4e

**CMYK Med Grey:** C 0 M 0 Y 0 K 70

**Web Med Grey:** # 6d6e71

**CMYK Light Grey:** C 30 M 24 Y 24 K 0

**Web Light Grey:** # b4b4b5

## FILE FORMATS

### Vector: .ai

This file type will still look sharp when scaled up. Great for business cards, brochures, promotional items, tradeshow booth displays, and signage.

### .eps

This file type will still look sharp when scaled up. Great for business cards, brochures, promotional items, tradeshow booth displays, signage, and embroidery.

### Web: .jpg

This file type should not be scaled up and has a solid white background. Great for adding to a Word template and using on the internet when placing over a white background.

### .png

This file type should not be scaled up and has a transparent background. Great for adding to a Word template and using on the internet when placing over a colored background.